



HOBBITON™

• MOVIE SET •

FUNCTION INFORMATION - 2023 – 2025

Contents

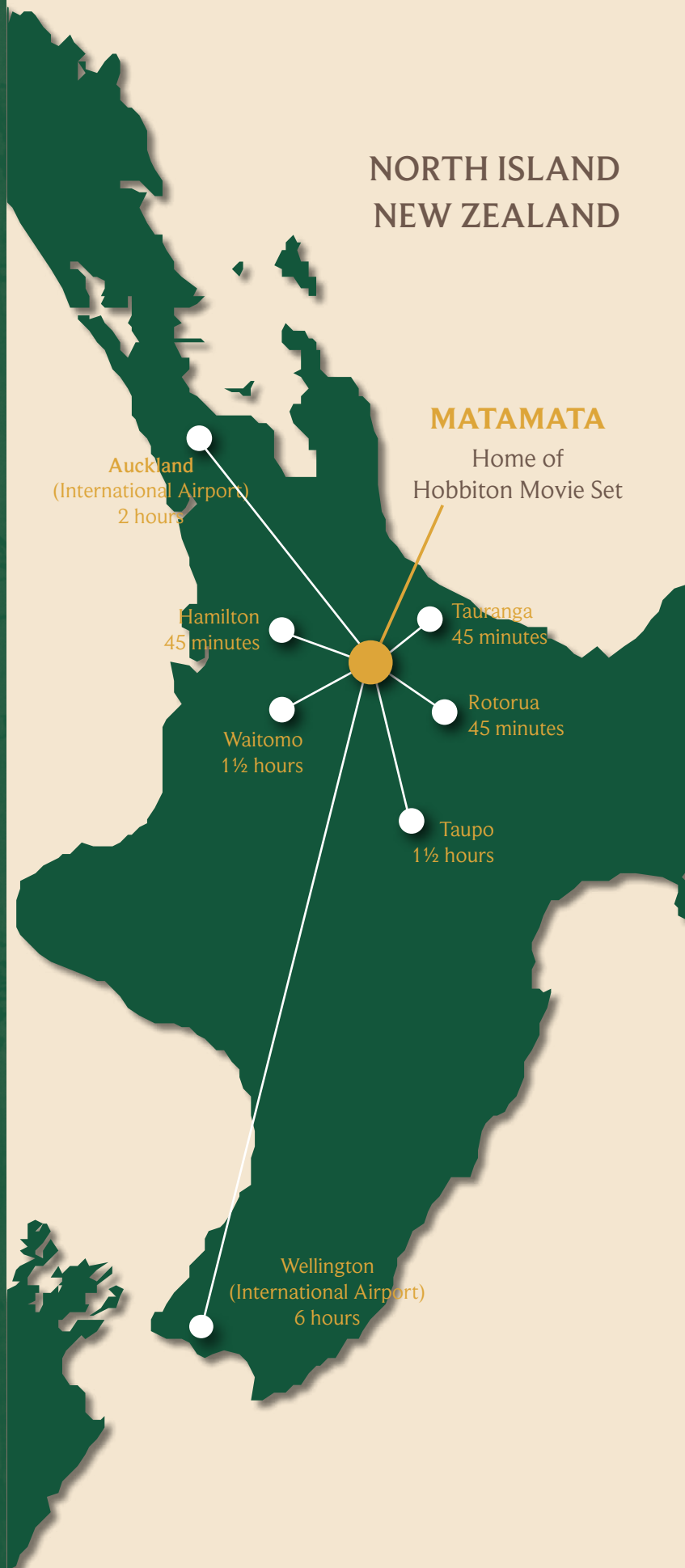
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Retail rates and valid until 31 March 2025

Open every day (excluding Christmas day)

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NORTH ISLAND NEW ZEALAND





Introduction

If The Shire™ is at the heart of *The Lord of the Rings*, then the Hamilton and Waikato region is at the heart of The Shire.

When scouting around for settings for his epic three movie adaptation of *The Lord of the Rings* Trilogy, Kiwi Director Sir Peter Jackson found just what he was looking for in the green paddocks of the Waikato just outside Matamata.

The bucolic setting for The Shire, home of the Hobbits, including Bag End, was right there, and just waiting for his magical director's touch.

Whilst the cast and crew have gone, the visitor today can easily imagine Hobbits going about their business, as well as being a tribute to the Kiwi film-makers and artists who created it.

Visiting Matamata and the Hobbiton™ Movie Set is not just all about Hobbits though. Hobbiton Movie Set is located on a working farm and allows visitors not only to 'walk in the footsteps of Hobbits' but to also discover the true rural diversity of the area.

This manual offers a true taste of New Zealand with tours developed by New Zealanders for visitors from around the world. Add some Middle-earth magic to your next event. From birthday parties, weddings and intimate banquets, to large-scale incentive events and memorable conference dinners, Hobbiton Movie Set will make your next event unforgettable.



The story of Hobbiton Movie Set

In 1998, Sir Peter Jackson's team of location scouts were searching for the iconic rolling hills and lush green pastures of Hobbiton™. An aerial search led them to the Alexander farm, a stunning 1,250 acre sheep farm in the heart of the Waikato.

They noted the area's striking similarity to The Shire™, as described by JRR Tolkien, and quickly realised that the Hobbits had found a home.

In one particular part of the farm, a magnificent pine tree towered over a nearby lake, adjacent to a rising hill. Bag End now sits atop that hill, overlooking the Party Tree, as that pine would later be known. The surrounding areas were untouched; no power lines, no buildings and no roads in sight. This meant that Sir Peter Jackson could leave the 20th century behind, and fully submerge himself in the fantasy world of Middle-earth™.

In March 1999 the crew began the nine month quest to bring the ideas for Hobbiton to fruition; help was provided by the New Zealand Army, and soon 39 temporary Hobbit Holes™ were scattered across the 12 acre plot used for the set. Secrecy was key, and strict security measures were put in place by the production company throughout construction and filming. Filming commenced in December 1999, and it took around three months to get a wrap on The Shire.

After an initial attempt at demolition, 17 bare plywood facades remained. These shells would serve as the catalyst that propelled Hobbiton forward into the public eye, with tours commencing in 2002.

In 2009, Sir Peter Jackson returned to film *The Hobbit* Trilogy, and he left behind the beautiful movie set you'll see today; 44 permanently reconstructed Hobbit Holes, in the same fantastic detail seen in the movies. There's an abundance of movie magic nestled inside the fully operational farm.



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A tour of Hobbiton Movie Set

Hobbiton Movie Set is an experience to tantalise the senses of visitors from all across the globe, as guests find themselves engulfed in the sights, smells, sounds and tastes of The Shire, at the home of the Hobbits, as featured in *The Lord of the Rings* and *The Hobbit* Trilogies.

The extraordinary following that the movies have amassed has led to our tours becoming a 'must see' while travellers are in New Zealand. The Hobbiton Movie Set is the only set that remains intact from the trilogies, and that allows our visitors to fully immerse themselves in the wonders of The Shire.

Visitors are given the once in a lifetime opportunity to see an iconic movie set in its full glory; from wandering the rambling paths of The Shire, to seeing the submerged Hobbit Holes that litter the rolling hillsides.

Fall in love with the Alexander family sheep farm, just as acclaimed director Sir Peter Jackson did, as you journey through the unequivocal beauty of the land, with the mighty Kaimai Ranges towering in the distance. Your guide will then escort you around the set, showing you the intricate detailing, pointing out the most famous locations and explaining how the movie magic was made.

You will be taken around the 12 acre set; past Hobbit Holes, the Mill and into the world-famous Green Dragon™ Inn, where you can sample our exclusive, specially brewed beverages to conclude your own Middle-earth adventure.

Hobbiton Movie Set visitors will soon be able to venture beyond the door and into an authentic Hobbit Hole interior. Major development plans in 2023 will see the fit out of a fully themed Hobbit Hole interior that will become a part of the Hobbiton Movie Set tourism experience from December this year. See page 4 for further details.





Venture beyond the door

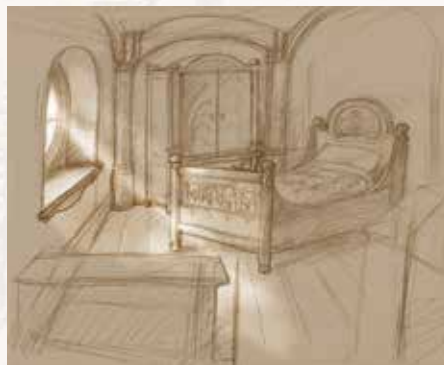
Hobbiton Movie Set visitors will soon be able to venture beyond the door and into an authentic Hobbit Hole interior.

Major development plans underway will see the fit out of a fully themed Hobbit Hole interior that will become a part of all tour experiences and events from 1 December 2023.

The project will see the hillside of the current Bagshot Row shared by three existing Hobbit Hole facades excavated and transformed into a series of themed rooms, cosy enough for a family of Hobbits. The concept designs feature two almost identical hobbit hole interior experiences built side by side so visitors will be led through one of two entry and exit doors to allow for a more intimate experience. Each interior will feature an entry hall, two bedrooms, a bathroom, a kitchen and dining area, an equipped pantry and a parlour complete with a crackling fireplace to provide guests with a fully immersive experience.

A project of this scale will have some effect on tours and events through the movie set while the construction is underway. The development is expected to be completed by the end of 2023 and tours will continue as normal throughout this period but will take an alternate route around the construction zone, while being able to get a special glimpse of the project as it unfolds.

The completion of the Bagshot Row project will see all tour experiences increase by 30 minutes in duration, allowing ample time to explore the intricate and detailed interiors of a Hobbit Hole, and some additional time to relax at The Green Dragon Inn.





Hobbiton Movie Set Tour

From *The Shire's Rest*[™] and
Matamata i-SITE

The Hobbiton Movie Set Tour is an essential stop on the itinerary for all visitors travelling through New Zealand, offering an interesting and entertaining experience incorporating the famous film set and an insight into rural life.

Your tour starts with a short bus ride through a picturesque 1,250 acre working sheep farm (there are 13,000 sheep and 300 beef cattle on the property) with spectacular views across to the Kaimai Ranges.

Your guide will escort you on a shared walking tour through the 12 acre set; past Hobbit Holes, the Mill and into the world-famous Green Dragon Inn, where you will be presented with a complimentary, exclusive Hobbit Southfarthing beverage to conclude your own Middle-earth adventure.

After your tour of the film set your host will then return you to The *Shire's Rest* with the opportunity to visit the Shire Store.

Retail rates per person

Valid until 30 November 2023 - GST inclusive

Adult (17yrs +)	\$89.00
Youth (9-16yrs)	\$44.00
Child/Infant (0-8yrs) *with fully paying adult	FOC*

Valid From 1 December 2023 - 31 March 2025
- GST inclusive

Adult (18yrs +)	\$120.00
Youth (11-17yrs)	\$60.00
Child/Infant (0-10yrs) *with fully paying adult	FOC*

Tours operate daily

Departing: The *Shire's Rest*,
501 Buckland Road, Hinuera, Matamata

Times: For all groups, we will assign one of our guides to your coach so there are no time constraints, we will work into your travelling itinerary.

Duration: two hours approximately.



Evening Banquet Tour

Experience The Shire as you have never seen it before; your evening will begin with a fully guided tour of the Hobbiton Movie Set, with countless fascinating stories and anecdotes about the trilogies.

Your tour concludes at the extraordinary Green Dragon Inn, where you will be provided with one of our exclusive Southfarthing beverages, before being whisked away into the dining room, to enjoy a banquet feast fit for a Hobbit.

After dinner, your guide will take you back out to stroll the wandering paths of Hobbiton, illuminating your way will be hand-held lanterns and path lighting as you see the village breathtakingly lit up, with the opportunity to see a truly unique perspective of The Shire.

Tours depart *The Shire's Rest* four times weekly, generally on Sunday, Monday, Tuesday and Wednesday evenings for FIT travellers and any other night of the week for groups or special interest with a maximum of 48 people per night event.

Bookings are essential and must be confirmed by the Hobbiton reservations team before a voucher is issued.

Evening Banquet Tour Retail rates per person

Valid until 30 November 2023 - GST inclusive

Adult (17yrs +)	\$199.00
Youth (9-16yrs)	\$162.00
Child (5-8yrs)	\$104.00
Infant (0-4yrs) <i>*with fully paying adult</i>	FOC*

Valid from 1 December 2023 - 31 March 2025
- GST inclusive

Adult (18yrs +)	\$230.00
Youth (11-17yrs)	\$177.00
Child (5-10yrs)	\$119.00
Infant (0-4yrs) <i>*with fully paying adult</i>	FOC*

Tour times

Times: Tour departure times vary by time of the year. Please check our website for departure times for your preferred dates.

Duration: 4 hours until 30 November 2023. From 1 December 2023 this experience will be 4.5 hours in duration. Extended timing for functions on request.



The Green Dragon™ Inn

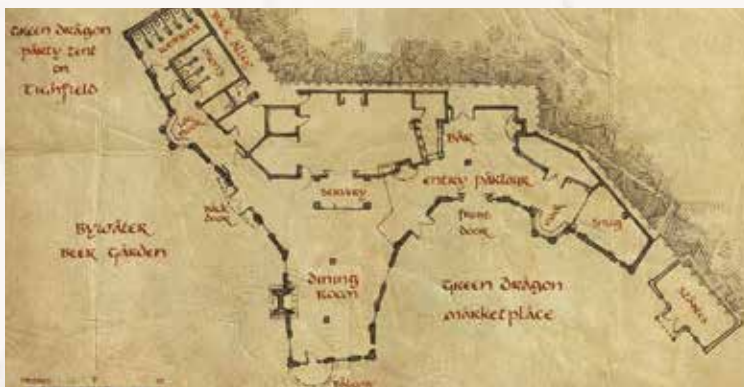
VENUE INFORMATION

The Green Dragon™ Inn was the meeting place for all residents of Hobbiton™, who would gather in the warm surroundings of the bar to chatter about the day's events. The quality of the ale and food was renowned throughout The Shire™.

Since 2012, we have been privileged to present The Green Dragon Inn as part of our experience. The Green Dragon Inn is an exceptional example of expert craftsmanship. Step inside the masterfully recreated pub, where the barrels are filled with our exclusive Southfarthing™ ale, stout, cider and ginger beer, a perfect match to any feast in The Shire.

We have a delectable range of food available from our professional in-house catering staff, covering everything from canapés to a banquet feast fit for a Hobbit.

The Green Dragon Inn is fully themed with indoor and outdoor fireplaces encouraging your guests to spread out into the Bywater beer garden beneath the glowing lanterns.



Capacity information

GREEN DRAGON INN

Seated 80

Cocktail 200

PARTY MARQUEE

Seated 230

Cocktail 350

GREEN DRAGON INN & PARTY MARQUEE

Seated 310

Cocktail 550

Venues available in conjunction with a Hobbiton Movie Set tour. *Maximum numbers, per head, per room.

The Green Dragon Inn is only available for exclusive use in the evening after the last tour of the day.

Minimum spend:

\$5,000 from 01 April - 31 October

\$10,000 from 01 November - 31 March.



The Party Marquee

VENUE INFORMATION

The Party Marquee is a fully themed, spacious location for large groups. The painted canvas exterior, vibrant bunting and colourful lanterns means your group will be immersed in the festive magic of the movies.

The Party Marquee is adjacent to The Green Dragon™ Inn, with the garden bar outside overlooking the Hobbiton™ Movie Set, providing an exquisite view for all our guests.

Like The Green Dragon Inn, the marquee has a fully licensed bar and catering is tailored to your event by our professional in house team.

“I rate the planning, function, guides, hospitality and catering as excellent! The attention to detail and friendliness of the whole organisation deserves to be complimented.”

Debbie Hamlin, GE Healthcare

“I have to say we were all blown away by the experience which was above all my expectations, definitely a function to be remembered!”

Darilyn Kane, University of Auckland Business School

Capacity information

GREEN DRAGON INN

Seated 80

Cocktail 200

PARTY MARQUEE

Seated 230

Cocktail 350

GREEN DRAGON INN & PARTY MARQUEE

Seated 310

Cocktail 550

Venues available in conjunction with a Hobbiton Movie Set tour. *Maximum numbers, per head, per room.

The Green Dragon Inn is only available for exclusive use in the evening after the last tour of the day.

Minimum spend:
\$5,000 year round.



The Millhouse

The Millhouse is an exciting addition to Hobbiton™ Movie Set, providing a warm and welcoming environment to host intimate gathering of up to 48 guests.

Situated in the heart of the Shire™, across the water from The Green Dragon™ Inn, The Millhouse is a fully themed stand alone venue. Filled with Sandyman's flour sacks and exposed cogs that drive the waterwheel, this venue has Middle-earth™ atmosphere with an industrial twist.

Like The Green Dragon Inn, The Millhouse has a fully licensed bar and catering is provided by our professional team, prepared in the venue's kitchen.

Flexible dining and seating configurations are tailored to suit your specific needs with menus designed to capture the taste of The Shire and complement the unique space.

Capacity information

THE MILLHOUSE

Seated	30
Banquet	30
Cocktail	48
Theatre Style	48

Venues available in conjunction with a Hobbiton Movie Set tour. *Maximum numbers, per head, per room.

The Green Dragon Inn is only available for exclusive use in the evening after the last tour of the day.

Rate:

Day Hire - \$1,000

Evening Hire - \$5,000 minimum spend







The Marketplace

The Marketplace is a bustling, vibrant experience to tantalise the senses of your visitors. Guests will find themselves engulfed in the sights, smells, sounds and tastes of The Shire™.

Situated by the Mill and a short stroll across the double arch stone bridge from The Green Dragon™ Inn is the Marketplace. Guests are invited to taste a real piece of Middle-earth™ from individually themed stalls bursting with traditional Hobbit fare. The market stalls are catered to your guest's requirements and can consist of New Zealand cheeses, freshly baked artisan breads, cured meats, smoked fish, and of course fresh produce from the Hobbiton™ gardens just to name a few.

Throughout the evening there will be roaming entertainment mingling amongst the guests. Our visitors are invited to move freely throughout the area and watch the carpenters, horse farriers and puppeteers go about their daily life. Among the stalls will be Hobbiton's handcrafted barrel bars pouring the exclusive Hobbit Southfarthing™ range, a selection of Middle Earth wines and various non-alcoholic beverages.

As the sun sets over Hobbiton™ Movie Set the village will light up and provide a stunning backdrop for your celebration.

The Marketplace is a unique and special experience offered exclusively to function groups.

Capacity information

THE MARKETPLACE

Cocktail up to 1000

Price on application.

“Our guests raved about the outstanding service and the delicious food and were mesmerised by the incredible Hobbiton venue and the spectacular water show finale. These guests have been around the world and are accustomed to six-star service on-board. They are calling this World Cruise event THE highlight of their 108-day adventure thus far and the best World Cruise event ever.”

John Stoll

Vice President — Land Programs at Crystal Cruises



Special Events

Here at the Hobbiton™ Movie Set we are happy to arrange numerous entertainment options to complete your festivities in The Shire™. We can offer a wide range of customised entertainment and activities to form your ideal incentive or corporate occasion, helping you to create a successful event to remember.

We have many options, including:

Hobbiton Movie Set evening lights

Enjoy the stunning lights of Hobbiton™ as the perfect backdrop to your evening in The Shire. The Hobbit Holes™ and other iconic features have the ability to be lit up spectacularly, glowing in the night sky.

This Hobbiton Movie Set experience can also be combined with an evening tour back through the set. The trails will be illuminated by path lighting and handheld lanterns will be provided amongst the guests to help light the way. This stunning journey under moonlight will travel through the village breathtakingly lit up with Hobbit Hole™ chimneys smoking and lanterns glowing against the darkness.

Musical entertainment

We can provide a wide range of musical entertainment to complement your evening in Hobbiton. Whether you choose to keep in theme, with authentic traditional folk music, or select something a little more contemporary, we can find the ideal artists for you.

Interactive entertainment

We can offer an extensive range of entertainment to fully immerse your group in Middle-earth™. We offer performances including fire-breathers, jugglers, to more interactive fun, including archery and outdoor movie screening for the elves and dwarves that walk amongst us.



The Hub - Conference & Meeting Venue

The Hub is a brand new architecturally designed venue situated adjacent to The *Shire's Rest*™.

The site includes state-of-the-art conference facilities perfect for your next small to medium sized business event, nestled in the rolling hills of the Waikato.

The Hub has been designed to complement the rural surrounds, featuring natural timbers and colours.

The perfect meeting space before you begin your Middle-earth™ adventure.

Capacity information

ROMNEY ROOM

Banquet	32
Theatre	50

ANGUS ROOM

Banquet	48
Theatre	80

ROMNEY & ANGUS ROOMS COMBINED

Banquet	80
Theatre	130

Hire costs include use of in-house AV equipment and labour. Catering options available at additional cost.

Please see page 13 for pricing.





Venue Pricing and Information

Hobbiton tour and admission - please see page 5 for full rates

(valid until 30 November 2023)..... \$89.00 per adult

(valid from 1 December 2023)..... \$120.00 per adult

The Green Dragon™ Inn

Day hire N/A

Evening hire (exclusive use)

- valid from 01 April - 31 October \$5,000 minimum spend

- valid from 01 November - 31 March \$10,000 minimum spend

The Party Marquee

Day hire - 34 people minimum (use not exclusive)

Evening hire (exclusive use)..... \$5,000 minimum spend

The Marketplace On application

The Millhouse

Day hire \$1,000

Evening hire..... \$5,000 minimum spend

The Hub Romney room

Half day hire..... \$1,000

Full day hire..... \$1,700

The Hub Angus Room

Half day hire..... \$1,000

Full day hire \$1,500

The Hub Combined

Half day hire..... \$1,500

Full day hire \$2,000

Discounts for the Hub available when booked in conjunction with an event on the movie set.

Catering: all catering is provided in-house by our professional team. Please see attached menu.

Beverages: an extensive Green Dragon Inn beverage list is included in this pack. All beer and cider served at The Green Dragon Inn is our exclusively crafted range. If you prefer something that is not on our beverage list we are happy to obtain a price for you. We do not offer BYO.

Transport: a bus will be provided from the car park at the *Shire's Rest™* Cafe to the set free of charge. Transport is available to the set from your accommodation, please enquire for a price. We do not allow private vehicles into Hobbiton™ Movie Set without prior arrangement.

Please note: all venues on the Movie Set are only available in conjunction with a Hobbiton Movie Set tour.



Terms, conditions and cancellation policies

Terms and conditions

- Toilet facilities are available at *Shire's Rest*TM Cafe, the entrance to the Movie Set and at the Green DragonTM.
- Menu items and dietary requirements for functions need to be advised at least 72 hours prior.
- Sensible walking footwear is required.
- All prices are retail and in NZ\$.
- All prices are GST inclusive.
- Tours and activities operate in all weather conditions, umbrellas are provided in the event of rain.
- In the event of extreme weather conditions we reserve the right to make alternative tour arrangements.
- Please note that no tours are able to access the set without being accompanied by a Hobbiton tour guide. The set is located on private property and is still operated as a working sheep farm.
- Foreign language information – Official Tour Guide in ten languages (Chinese, French, German, Indonesian, Italian, Japanese, Korean, Portuguese, Spanish, Thai).

Reserving your date

To reserve your date we require confirmation in writing and a non-refundable deposit of \$1,000 is required.

Final numbers

For catering and operational purposes, final numbers are required at least 72 hours prior. The final numbers will be the minimum number invoiced for.

Dietary requirements

We cater to all dietary requirements. Any dietary requirements that apply to your group must be advised 72 hours prior to your chosen date.

Host responsibility

- If you are intoxicated you may be refused admission
- We have a strict host responsibility policy and intoxicated persons may be refused service and asked to leave
- Please ask for Health and Safety Policy prior to your event

Damages

Hobbiton Movie Set will not be held responsible for any losses or breakages. Clients are responsible for all damages caused to Hobbiton Movie Set's property and equipment, including any losses, even if caused by guests of the client. Consultation will be made prior to charging your account.

Cancellation policies

Reservations may solely be changed or cancelled by contacting our events team via email events@hobbitontours.com or phone 07 888 1505.

Once you have contacted us, our events team will be able to assist you with your cancellation and follow this up with an email for both you and our records.

Any changes to your reservation, in particular your pax after the tour date and time have passed will also be treated as a cancellation, this also includes no shows where the customer has not checked in for their confirmed reservation and no cancellation notice has been received by our events department.

Bookings essential

Phone (64) 7 888 1505
Freephone 0508 4 HOBBITON
Email events@hobbitontours.com
Book online www.hobbitontours.com





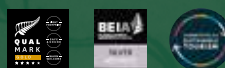
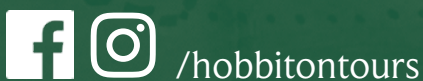
Where the Hobbit Holes™ are hiding



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www.hobbitontours.com



HOBBITON MOVIE SET TOURS IS INDEPENDENTLY OWNED AND OPERATED